

Purple Friday End of Year Report

Submitted by Santino Bono: 2021-2022 Committee Chair

Members:

Santino Bono (Voting Senator and Purple Friday Committee Chair)

Kennedy Cooper (Voting Senator and Diversity and Inclusion Committee Chair)

Blaine Smallwood (Voting Senator and Environmental Affairs Committee Chair)

Tabling: Tabling has not changed much from past semesters. We continued to utilize tabling materials from past years (such as the candy bucket, previously made stickers, and tablecloth) as well as some new materials made from other committees, such as pride flags and bookmarks from the Diversity and Inclusion Committee, cookies ordered by the Students Affairs Committee, and health awareness pamphlets made by the Health, Wellness, and Safety Committee. Something that definitely could have been done better is that of the timely deliverance of the tabling sign up sheet, something that we recognize as an issue, and want to make aware of for future committees.

Wristbands: The idea for the wristband project was formed by a common excuse heard by many in regards to a lack of purple attire worn on Purple Fridays was a lack of availability in regards to said purple attire. This project sought to be able to give access to a simple choice of purple attire at the actual purple friday tabling, however a few issues appeared in regards to this project. First of that being the lack of stock on the original 4imprint website of said wristbands. By the time the wristbands came back into stock, the semester was almost over and said project had to be tabled until the next semester. This spring semester we started working on the design of the wristband, which also resulted in some technical difficulties, which pushed us back a few weeks. Laura also reached out at this point regarding a possible different website for wristband ordering which said website also forced us to ditch the design that we had been working on and make a more simple design. Despite this, the website did allow us to order hundreds more wristbands than we originally planned, and the wristbands have been super popular during tabling over the last few weeks and should last us quite a long time!

Purple Friday, a look to the future: In regards to the future of Purple Friday, we mainly discussed some new ideas regarding potential future tabling materials, such as more stickers with a new Purple Friday design, magnetic “power clips” with a Purple Friday design on them, as well as Purple Friday keychains. All of these we feel would elevate Purple Friday and would help to get people excited about stopping by the table to pick up some new items in comparison to what has been offered in years past. I, Santino Bono, the Committee Chair of Purple Friday, would also like to push for an amendment to the Student Government Constitution which would allow for Subcommittee chairs to only have to serve on said Subcommittee that they are chairing, rather than forcing said chairs to also serve on a full time committee. Being a chair of a

SubCommittee is a lot of work, and it was definitely hard to balance the work of my chairship and of my other committee work.

Special Thanks:

- Anyone who tabled for Purple Friday this year
- All Committee's that have made materials to give out at tabling
- Laura Bates for recommending a better wristband website and helping to design the final wristband design
- My committee members for all their hard work
- Sutton Purinton for teaching me how to be a good committee member (and, more importantly, how to format an end of year report)