

Student Government Resolution 081.006
Resolution to Promote Local Incentives

WHEREAS,

- The Student Government is the official governing body of the Student Association and exists to represent the present and long term best interests of the Student Association in the formulation of the University policy and in the fulfillment of the University mission; and
- The Arts and Sciences Report recommends that the University take “bold action” in establishing a sense of community with Kirksville; and
- Monetary incentives solely for non-local businesses does not encourage the University and students to establish a sense of place in Kirksville; and
- The more times a dollar circulates within a defined geographic area and the faster it circulates without leaving that area, the more income, wealth, and jobs it generates¹; and
- A dollar spent at a local business will circulate 5 times more than a dollar spent at a non-local business¹; and
- The Kirksville Chamber of Commerce has Kirk\$ville Ca\$h, a gift check program that:
 - can be “used at over 350 businesses (Chamber member businesses only) in the Kirksville area for all kinds of goods and services.”²
 - has the “purpose of the program is to promote spending in this community and to keep the dollars circulating in Kirksville and Adair County.”²; and
- Student Government and other University entities provide monetary incentives that do not promote spending at local businesses.

THEREFORE BE IT RESOLVED THAT,

- Student Government will make Kirk\$ville Ca\$h their lone monetary incentive for surveys, awards, etc.
- Student Government encourages all University entities to make Kirk\$ville Ca\$h their lone monetary incentive for surveys, awards, etc.

THE STUDENT GOVERNMENT OF TRUMAN STATE UNIVERSITY DIRECTS THAT,

- This resolution be delivered to President Dixon, Dr. Michael McMannis, Heidi Templeton, Kirksville Chamber of Commerce Executive Director Alisa Kigar, SAB, ITS, and the Truman Media Network.

Passed March 24, 2008
By a Vote of 12 – 0 – 0

Matthew Szewczyk
President of the Student Association

¹ *The Small Mart Revolution* by Michael Shuman

² Kirksville Chamber of Commerce