

# **Purple Friday Subcommittee End of Year Report**

Submitted by Samuel Myers, 2020-2021 Committee Chair

## **Members:**

Samuel Myers (Voting senator, committee chair)

Kennedy Cooper (Voting Senator)

Alex Crawford (Voting Senator)

Louisa Lopez (Associate Senator)

Lauren Robinet (Associate Senator)

## **The Year in Review and Some General Notes**

*This year, the main goal of the Purple Friday committee was to be present on campus in a way that was both COVID safe for those working the Purple Friday events, and for those participating in the Purple Friday events. This meant wearing masks, respecting social distancing guidelines and scaling back events to keep those involved safe. This meant only giving out food and candy that was prepackaged, as well as limiting the number of people in the area.*

## **Projects**

### **Feather Flag Purchases**

Status: Ongoing

Description: Near the end of the year, committee members came up with the idea of purchasing two "Feather Flags" for use during Purple Friday events. With this, it was agreed that at least one flag, if not both, would be a general "Student Government" or Truman flag that could be used during other Student Government or Truman State events. These flags were unable to be purchased due to time constraints, and the 2020-2021 committee highly suggests that the next Purple Friday committee purchases these items. The committee also suggests collaborating with another committee or organization to secure funding for these items.

## **Events**

*General Tabling, Summer in December, Palentine's Day*

### **General Tabling**

Date: 1/11/2021- 4//16/2021

Location: SUB

Description: Purple Friday put on a few general tabling events throughout the second semester. During these events, the committee passed out candy, interacted with the student body, and shared on social all the purple fun. These tablings were to reach out to the Truman community and connect with them. Students were very excited about the stickers, post-it pads, and sweet treats. We used candy that was purchased throughout the year

### **Rainbow Friday**

Date: 10/9/2020

Location: Quad

Description: In coordination with "National Coming Out Day" on October 11th, Purple Friday held an event in which stickers and candy were given away, and participants were encouraged to support the LGBTQ+ community. This event was held on the Quad and involved Student Government and SAB members tabling from 11 AM to 3 PM

### **Halloween Purple Friday**

Date: 10/30/2020

Location: McClain

Description: For this event, Purple Friday tabled in McClain hall with the goal of getting students excited about Halloween. Halloween themed stickers, as well as Halloween themed candy was given away, and the table was decorated with Halloween decorations. Two Trick-Or-Treat pumpkin buckets full of candy were given away and \$100 dollars was spent on the event in total, with \$70 being spent on stickers, and \$30 on candy and buckets.

### **Thanksgiving Purple Friday**

Date: N/A

Location: Virtual

Description: Originally meant to be in person, the availability of indoor tabling locations meant that no in person event was possible. As such, Purple Friday submitted a post to be posted on Student Government social media wishing students a happy break, and encouraging them to stay vigilant in the fight against COVID.

### **Winter Themed Purple Friday**

Date: 1/29/2021

Location: McClain

Description: For this event, Purple Friday tabled in McClain hall, giving away candy to students. The table was decorated similar to the Halloween event, with themed paper items. This event was budgeted \$99, with \$80 going towards posters, and \$19 going towards candy.

### **Valentines Day Purple Friday**

Date: 2/19/2021

Location: McClain

Description: For this event, Purple Friday tabled in McClain hall, giving away candy to students. The table was once again decorated with paper items themed to the event, and was budgeted \$140, \$80 for posters, and \$60 for candy that could be used at a later date.

### **Spring Themed Purple Friday**

Date: 4/19/2021

Location: SUB

Description: For this event, Purple Friday tabled in front of the SUB, giving away candy and other Student Government items to students. The event did not use any money, as all items were previously purchased. No decorations were used due to strong wind

## **Resolutions**

No resolutions were passed through the Purple Friday Committee this year

## **Future Project Suggestions**

*It is recommended to continue once a month larger tabling events in the future. Each event was typically budgeted \$100, a figure which could be increased. It is also suggested that the variety of items given away is increased post COVID so that each student can grab an item they enjoy, whether it be candy, chocolate, or something healthier. Giveaways also can serve as a great part of an event, however, be wary of students not picking up the prize once they have won. It is highly encouraged to table outdoors whenever possible, especially in front of the SUB. If this is not possible, it is encouraged to NOT table in McClain hall, as foot traffic can be very low. In order to reserve space for these events, it is recommended that one reserves space a month or more in advance.*

### **Project Suggestion:**

- Thanksgiving and/or Halloween themed Purple Friday
- Purple color run (possibly around Homecoming time)
- Social Media giveaways
- Large Purple Friday event near end of year. Use excess budget and host “Purple Friday Party” on the quad.

## **Notes and Suggestions for Future Committee Chairs**

### **Suggestion:**

- Take good notes during meetings of ideas and plans
- Delegate tasks to committee members
- Avoid using posters for smaller events, instead table in visible areas

### **Notes:**

- Posters do not need to be approved through the treasurer, however they must be approved by the printing office and follow all rules.
- Out of the tabling spots used, the most attention was received in front of the SUB, followed by the Quad, followed by McClain hall. Other halls may be available for indoor use in the future, as perhaps the SUB, and we advise you use these if possible
- While you may make a reservation for a tabling space up to two weeks in advance, it is recommended that you make a reservation a month in advance, as tabling space is limited for many areas.
- All following notes are from the 2019-2020 Purple Friday chair, Abbie White, and were unable to be used due to COVID or other reasons. However, we believe there is a good chance they will be relevant in the following years, and thus should be included in the report

- Contact Richie Hogan for the Snapchat Takeover
- Email the U&I for tabling, Spike, and popcorn machine reservations
  - Typically reserved from 10 am to 3 pm
    - 3 chairs and 1 table
- All food served must come from Sodexo - <https://truman.catertrax.com/>
  - Reserve at least 3 weeks in advance
- Prizes
  - Amazon (refer to the spending money google doc)
  - Bookstore
- We have a Purple Friday Facebook page, ask Laura for access. Abbie did not use it very much this year.

Respectfully Submitted,  
Samuel Myers