

Purple Friday Committee End of the Year Report

Submitted by Hannah Wissler, 2018-2019 Committee Chair

Members:

- Hannah Wissler, Chair
- Rachel Holt, Voting Senator
- Kayla Collins, Member
- Kylie Ostermeyer, Member
- Jack Willie, Member
- Jake Wendel, Member

A Year in Review:

Events

- National Truman Spirit Day
 - Status: completed
 - Date: October 5, 2018
 - Publicity: Facebook and University social media
 - Notes: We set up a photo booth with props and helped out the University with National Truman Spirit Day. ROTC was there and helped us too. We handed out candy.
- Purple Food Day
 - Status: completed
 - Date: November 9, 2018
 - Publicity: Facebook and other social media
 - Notes: We gave away purple colored foods such as: macaroons, cookies, mini cupcakes, popcorn and more! We made sure to include people that were gluten free and had a variety of options. We ran out of food rather quickly and started just giving away candy. Overall, it got people aware of purple friday and future events.
- S'mores and Hot Cocoa
 - Status: Completed
 - Date: December 7, 2018

- Publicity: N/A
- Notes: We borrowed the fire pit from Dobson hall and received the rest of the supplies from Sodexo. People love s'mores. Rachel was able to bring firewood from home so that expense was nonexistent. The long tabling allowed for some close discussions with students while drinking hot coco before the stress of finals week. We ran out of hot chocolate and almost out of the s'more supply.
- Giveaway
 - Status: Complete
 - Date: January 18, 2019
 - Publicity: N/A
 - Notes: We tabled in McClain for three hours and handed out candy. Anyone that was wearing purple was invited to enter a drawing for a basket full of Truman things and candy. We had a lot of people enter the drawing and we drew a winning at meeting on Monday, January 21.
- Palentine's Day
 - Status: Completed
 - Date: February 15, 2019
 - Publicity: Facebook and a hand-painted banner
 - Notes: We tabled in the SUB in order to celebrate Palentine's Day. Fake purple flowers and envelopes filled with cards and tattoos were given away to passersby. The table was also filled with purple candy for people to take if they wanted some. SUB patrons loved the flowers and cards, as a result we ran out both rather quickly. Luckily, we still had lots of candy to give away. This event helped brighten everyone's day and was subsequently a success.
- Goof Off Day
 - Status: Completed
 - Date: March 22, 2019
 - Publicity: hung posters around campus
 - https://docs.google.com/document/d/1H0HOu4R9VbXNjT_Oz0iOtTdrqvvFjaL0nUpZF7GvlyY/edit?usp=sharing
 - Notes: We had various yard games set up on the Quad, including cornhole, hoosier golf, bucket ball and hula hooping. We also had music going and candy to give out, and many people stopped by in between classes to have some fun in the sun and wind down. We rented the games from a residence hall and bought

buckets from Home Depot for bucket ball, where they were formed in the shape of a T for Truman.

- Pups and Peeps

- Status: Completed
- Date: April 12, 2019
- Publicity: hung posters around campus and had several Facebook/social media announcements
 - file:///C:/Users/Hanna/AppData/Local/Packages/microsoft.windowscommunicationsapps_8wekyb3d8bbwe/LocalState/Files/S0/17172/Attachments/pups%20&%20peeps%20poster[17189].pdf
- Notes: A ton of people came (mostly dressed in purple) to play with and take pictures with/of Moose the bulldog all day long on the Quad. The height of the foot traffic was generally between 12 and 1. We had music going and purple peeps (as well as purple candy) to hand out to people that passed by. Moose attracted a lot of attention from students, faculty, and members of the Kirksville community as well! Many people asked if he was the real mascot, which is neat. The campus photographer also came by for a photoshoot of Moose and students with Moose, which I assume he will be using for campus advertising in the future. It was a very successful event and many people have expressed their approval and general love for Moose on campus.

- Snow Cones on the Quad

- Status: Completed
- Date: May 3, 2019
- Publicity: posters and social media
 - file:///C:/Users/Hanna/OneDrive/Email%20attachments/Snow%20Cones%20spring%202019.pdf
- Notes: We will be on the Quad from 11am to 2pm handing out snow cones to anyone that wants one. We will also have candy to give away. Since this is our last event, we are planning on getting posters printed and hung around campus. The goal of this event is to celebrate the last Purple Friday of this school year and to congratulate the student body on completing another successful school year!

Resolutions

https://docs.google.com/document/d/1H0HOu4R9VbXNjT_Oz0iOtTdrqvvFjaL0nUpZF7GvlyY/edit?usp=sharing

Future Project Suggestions

- Look into “Dog Days” from the 90’s

Miscellaneous

Resources:

Laura Bates- Staff Advisor and Director of CSI

Megan Edwards- Faculty Advisor

Heidi Templeton- Director of Public Relations

Keaton Leppanen and Deanna Schmidt- President and Vice President of the Student Association

Elina Manandhar- Sodexo Catering

Janna Stoskopf- Vice President of Student Affairs

Teresa Wheeler- Director of Publications

Cindy Bryant- Printing Services