

Student Government Resolution xxx
A Resolution to Eliminate The Buzz App
Sponsored by OAF Chair Kailey Micek

WHEREAS,

- The Student Government is the official governing body of the Student Association and exists to represent the present and long term best interests of the Student Association in the formulation of the University policy and in the fulfillment of the University mission; and
- The Collegiate Readership Program (CRP) helps ensure that students have access to quality news sources while on campus for use inside and outside of the classroom; and
- The CRP does this by funding Truman’s app “The Buzz”, which gives students access to Truman Media Network and the USA Today, as well as funding the newspapers available to students (NY Times, USA Today, St. Louis Post-Dispatch); and
- The Organizational Activities Fee Committee conducted a focus group about the Activities Fee, Athletic Fee, and Environmental Sustainability Fee. During this focus group, the CRP and “The Buzz” were discussed; and
- The OAF Committee also ran a survey that had two questions addressing the CRP and “The Buzz”; and
- Based on these findings as well as on statistics of usage of “The Buzz,” the OAF Committee has concluded in its 2017 Report that “The Buzz” is not an effective news source for students.

THEREFORE BE IT RESOLVED THAT THE STUDENT GOVERNMENT,

- The “The Buzz” portion of the contract with the Collegiate Readership Program will be terminated by the end of the academic year.

THE STUDENT GOVERNMENT DIRECTS THAT,

Additional copies of this resolution are disseminated to President, Susan Thomas; Interim Executive Vice President for Academic Affairs and Provost, Richard Coughlin; Truman State University Board of Governors; Vice President of Student Affairs, Lou Ann Gilchrist; Director of Athletics, Jerry Wollmering; Vice President of Administration, Finance and Planning, Dave Rector; Dr. Mark Smith, TMN Advisor; Kim Murphy, Business Office; the Truman Media Network; and the University Archives.